



ASX RELEASE

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PETER SWITZER INTERVIEW

SKY NEWS BUSINESS CHANNEL

SportsHero Limited refers the market to a Peter Switzer interview with SportsHero's Cricket Ambassador, Mr Ian Chappell, sporting consultant Mr Nick Fordham and Spartan Sports Chief Operating Officer, Mr Les Galbraith.

The Peter Switzer interview was aired on the "Switzer" program on the Sky News Business Channel on Wednesday 17 May 2017 between 7:00 and 8:00 pm (Sydney time).

Michael Higginson
Director/Company Secretary

BACKGROUND TO SPORTSHERO

SportsHero is one of the most exciting sports score prediction Apps on the market that has brought together some of the biggest players from the corporate, broking and sporting worlds.

Fronted by former Australian Cricket Test Captain Ian Chappell, SportsHero has created one of the most disruptive products that will not only shake up the sports betting industry but will reward fans with merchandise, tickets and opportunities to rub shoulders with some of their sporting heroes.

Upon signing as SportsHero's first global ambassador, Ian Chappell said, "Anyone who knows me would know that I'm very passionate about cricket. While SportsHero is an extension of my love for the game, it now lets me participate among a community of hundreds of thousands of fans - moving what was previously a handshake to one which is a share, a follow, a view or a Tweet. I'm excited to be engaging with these fans who share this mutual love for cricket."

As an alternative to sports betting and gambling; SportsHero rewards fans and connects big time sports with fans like no other. Founded by the inventors of the number one FinTech App in the world, TradeHero, which has over nine million users world wide, SportsHero combines skill of predicting scores, connecting with fans to leverage their own tribe and social media followers to create an online game to predict, engage and win.