

## Appendix 4E

### Preliminary Final Statements to the Australian Securities Exchange

#### SportsHero Limited and its controlled entities

ABN 98 123 423 987

Reporting period – For the year ended 30 June 2017

Previous period – For the period ended 30 June 2016

#### Results for Announcement to the Market

	30 June 2017	30 June 2016	Change	Change
	US\$	US \$	US\$	%
<b>Revenue</b>	9,113	-	9,113	100%
<b>Loss for the period after tax</b>	4,266,644	151,260	4,115,384	2720%
<b>Loss attributable to members of the parent entity</b>	4,234,050	151,260	4,082,790	2699%

#### Dividends

No Dividends have been declared or paid during the financial year ended 30 June 2017.

#### Review of operations

On 22 July 2016, the Company raised A\$273,395 in working capital pursuant to the issue of 10,389,500 fully paid ordinary shares at an issue price of A\$0.01 per share and the issue of 16,950,000 convertible notes also at an issue price of A\$0.01 per convertible note (note: the shares and convertible notes were issued pre a 1 for 2 consolidation of the Company's share capital).

On 16 December 2016, a 1 for 2 consolidation of the Company's share capital was completed.

As detailed in page 2 below, in February 2017 the Company disposed of its 100% interest in the Buena Vista Iron Project and acquired 100% of the SportsHero business.

In addition, in February 2017 the Company raised A\$3,202,000 pursuant to the issue of 64,040,000 ordinary shares at an issue price of A\$0.05 per share (post a 1 for 2 consolidation of the Company's share capital) and all convertible notes on issue were converted into 8,475,000 ordinary fully paid shares.

On 29 March 2017, the Company announced the appointment of Australian cricketer legend, Mr Ian Chappell as the Company's cricket ambassador. Pursuant to the appointment, the Company issued 1,000,000 ordinary fully paid shares and 4,000,000 performance rights.

On 10 April 2017, Mr Tom Lapping was appointed as a Director following the retirement of Mr Howard Dawson.

On 26 April 2017, the Company announced the appointment of Mr Dharpan Randhawa as the Company's Commercial Strategy Advisor. Pursuant to the appointment, the Company issued 500,000 ordinary fully paid shares and 4,000,000 performance rights.

On 12 May 2017, the Company announced the establishment of a strategic partnership with Spartan Sporting Goods (Spartan). In accordance with the partnership, Spartan was appointed as the Company's official sports equipment partner.

On 9 June 2017, 500,000 shares were issued following the conversion of 500,000 performance rights held by Mr Randhawa.

On 22 August 2017, the Company advised ASX that it is in the process of upgrading its Sports Prediction app and it is intended that the release of an upgrade will take place sometime in late September 2017. Completion of the upgrade has not been finalised and no testing of the upgrade has taken place.

**SportsHero Limited**  
**Supplementary Appendix 4E information**  
**For the financial year ended 30 June 2017**

**Net Tangible Assets**

	<b>30 June 2017</b>	<b>30 June 2016</b>
<b>Net tangible assets per share (cents/share)</b>	0.57	-

**Control gained over entities and loss of control over entities**

Details of entities over which control has been gained or lost during the period:

In February 2017 and following the receipt of shareholder approval, the Company acquired 100% of the issued share capital Sportz Hero Pty Ltd (**SHA**) (an entity incorporated in Australia), which in turn concurrently acquired an additional 83.33% of all the issued share capital of SportsHero Enterprise Pte Ltd (**SHE**) (an entity incorporated in Singapore), making SHE a 100% owned subsidiary of SHA. SHE is the owner of the SportsHero business. The transaction resulted in SHA and SHE becoming 100% owned subsidiaries of the Company and the Company acquiring the SportsHero business.

The consideration paid by the Company for the acquisition of SHA was 36,000,000 fully paid ordinary shares and 72,000,000 options each exercisable at A\$0.05 and expiring 31 August 2019 (note: the shares and options issued were issued post completion of a 1 for 2 consolidation of the Company's share capital).

The consideration paid by the Company for the acquisition by SHA of an additional 83.33% of SHE was 60,000,000 fully paid ordinary shares in the capital of the Company (note: the shares issued were issued post completion of a 1 for 2 consolidation of the Company's share capital).

Also during February 2017 and following the receipt of shareholder approval the Company sold 100% of the issued share capital of its wholly owned subsidiary Nevada Iron Holdings Pty Ltd (NVH) (an Australian incorporated entity) for a total consideration of:

- the assumption of not less than A\$800,000 in debt held by a wholly owned US subsidiary of NVH;
- the assumption of A\$239,345 in liabilities owed by the Company;
- a cash payment of A\$100,000 at settlement; and
- a cash payment of:
  - (i) US\$250,000 on commencement of iron ore production at 1Mtpa or greater from the existing Buena Vista claims (Production Payment);
  - (ii) US\$250,000 on the first anniversary of the Production Payment (First Anniversary Payment), subject to production having been continuous during the period between the Production Payment and the First Anniversary Payment; and
  - (iii) US\$250,000 on the second anniversary of the Production Payment (Second Anniversary Payment), subject to production having been continuous during the period between the Production Payment and Second Anniversary Payment;

The sale of all of the issued share capital of NVH, for the disposal consideration, also resulted in the sale of NVH's two US incorporated subsidiaries, namely Nevada Iron LLC and Iron Horse Transportation LLC.

The sale of NVH in February 2017 resulted in the Company disposing of its 100% interest in the Buena Vista Iron Project, located in Nevada USA.

**SportsHero Limited**  
**Supplementary Appendix 4E information**  
**For the financial year ended 30 June 2017**

**Details of associates and joint venture entities**

The company has no associates or joint venture entities

**Audit Status**

This report is based on accounts which are in the process of being audited. The Audited Annual Report is expected to be released by 30 September 2017.

**Attachments forming part of the Appendix 4E:**

Preliminary Financial Report of SportsHero Limited for the year ended 30 June 2017 is attached.

Signed By

31 August 2017

Michael Higginson  
Chairman  
Queensland

**SportsHero Limited**  
**Preliminary Statement of Comprehensive Income**  
**for the financial year ended at 30 June 2017**

	<b>Consolidated</b>	
	<b>30 June</b>	<b>Period</b>
		<b>ended 30</b>
		<b>June</b>
	<b>2017</b>	<b>2016</b>
	<b>US\$</b>	<b>US\$</b>
Interest income	8,501	-
Other income	612	-
<b>Total income</b>	<u>9,113</u>	<u>-</u>
Administration expenses	(873,401 )	(76,983)
Employee costs	(478,875 )	(74,277)
Depreciation and amortisation expenses	(440,276)	-
Interest expense	(2,584 )	-
Share based payments	(549,170)	-
Restructuring expense	(1,931,224)	-
Foreign exchange	(227)	-
<b>Total expenses</b>	<u>(4,275,757)</u>	<u>-</u>
<b>Loss before income tax</b>	4,266,644	151,260
Income tax expense	-	-
<b>Loss for the period</b>	<u>4,266,644</u>	<u>151,260</u>
Other comprehensive income for the period net of tax		
Foreign currency translation	(32,594)	-
<b>Total comprehensive loss for the period</b>	<u>4,234,050</u>	<u>151,260</u>
<b>Loss attributable to:</b>		
Owners of the entity	<u>4,234,050</u>	<u>151,260</u>
	<b>Cents</b>	<b>Cents</b>
Basic and diluted loss per share (cents per share)	<u>3.85</u>	<u>-</u>

**SportsHero Limited**  
**Preliminary Statement of Financial Position**  
**as at 30 June 2017**

	<b>Consolidated</b>	
	<b>30 June</b>	<b>30 June</b>
	<b>2017</b>	<b>2016</b>
	<b>US\$</b>	<b>US\$</b>
<b>Current assets</b>		
Cash and cash equivalents	1,489,666	436,666
Prepayments and other receivables	12,226	14,367
<b>Total current assets</b>	<u>1,501,892</u>	<u>451,033</u>
<b>Non-current assets</b>		
Plant and equipment	9,609	1,109
Intangible asset	1,563,889	2,000,000
<b>Total non-current assets</b>	<u>1,573,498</u>	<u>2,001,109</u>
<b>Total assets</b>	<u>3,075,390</u>	<u>2,452,142</u>
<b>Current liabilities</b>		
Trade and other payables	234,676	103,402
<b>Total current liabilities</b>	<u>234,676</u>	<u>103,402</u>
<b>Total liabilities</b>	<u>234,676</u>	<u>103,402</u>
<b>Net assets</b>	<u>2,840,714</u>	<u>2,348,740</u>
<b>Equity</b>		
Issued capital	7,209,342	2,500,000
Share based payments reserve	16,682	-
Foreign currency translation reserve	32,594	-
Accumulated losses	(4,417,904)	(151,260)
<b>Total equity</b>	<u>2,840,714</u>	<u>2,348,740</u>

**SportsHero Limited**  
**Preliminary Statement of Changes in Equity**  
**for the financial year ended 30 June 2017**

	<b>Issued Capital</b>	<b>Share Based Payments Reserve</b>	<b>Foreign Currency Translation Reserve</b>	<b>Accumulated Losses</b>	<b>Total Equity</b>
	<b>US\$</b>	<b>US\$</b>	<b>US\$</b>	<b>US\$</b>	<b>US\$</b>
<b><u>Consolidated</u></b>					
<b>Balance at 9 March 2016</b>					
Total comprehensive loss for the period	-	-	-	(151,260)	(151,260)
Performance rights issued during the period	-	-	-	-	-
Shares issued during the period	2,500,000	-	-	-	2,500,000
Options issued during the period	-	-	-	-	-
Transaction costs	-	-	-	-	-
<b>Balance at 30/06/2016</b>	<b>2,500,000</b>	<b>-</b>	<b>-</b>	<b>(151,260)</b>	<b>2,348,740</b>
<b>Balance at 01/07/2016</b>					
Total comprehensive loss for the year	-	-	32,594	(4,266,644)	(4,234,050)
Share issue for acquisition of subsidiary	1,852,605	-	-	-	1,852,605
Performance rights issued during the year	-	16,682	-	-	16,682
Shares issued during the year	2,995,672	-	-	-	2,995,672
Transaction costs	(138,935)	-	-	-	(138,935)
<b>Balance at 30/06/2017</b>	<b>7,209,342</b>	<b>16,682</b>	<b>32,594</b>	<b>(4,417,904)</b>	<b>(2,840,714)</b>

**SportsHero Limited**  
**Preliminary Statement of Cash Flows**  
**for the financial year ended 30 June 2017**

	Note	Consolidated	
		30 June 2017 \$	30 June 2016 \$
<b>Cash flows from operating activities</b>			
Receipts from customers		612	-
Payments to suppliers and employees		(1,463,406)	(104,751)
Interest received		8,501	-
<b>Net cash used in operating activities</b>		<u>(1,437,293)</u>	<u>(104,751)</u>
<b>Cash flows from investing activities</b>			
Payments for plant and equipment		(12,665)	(1,141)
Cash received as part of acquisition		78,629	-
<b>Net cash received/(used) in investing activities</b>		<u>65,964</u>	<u>(1,141)</u>
<b>Cash flows from financing activities</b>			
Proceeds from issues of shares		2,456,254	500,000
Amounts due to related companies		-	42,558
Share issue transaction costs		(82,957)	-
<b>Net cash provided by financing activities</b>		<u>2,373,297</u>	<u>542,558</u>
<b>Net increase in cash and cash equivalents held</b>		<u>984,968</u>	<u>436,666</u>
Cash and cash equivalents at the beginning of the financial year		436,666	-
Effect of exchange rate changes on cash and cash equivalents		68,032	-
<b>Cash and cash equivalents at the end of the financial year</b>		<u>1,489,666</u>	<u>436,666</u>

**Note 1. Basis of Preparation**

This preliminary final report has been prepared in accordance with ASX Listing Rule 4.3A and the disclosure requirements of ASX Appendix 4E. This report is to be read in conjunction with any public announcements made by SportsHero Limited during the reporting period in accordance with the continuous disclosure obligations arising under the Corporations Act 2001 and Australian Securities Exchange Listing Rules.

The Preliminary Financial Statements of SportsHero Limited and its controlled entities, comply with International Financial Reporting Standards as issued by the International Accounting Standards Board

**Functional and presentation currency**

The preliminary financial report is presented in US dollars, which is the Group's functional currency.

**Note 2. Acquisition accounting**

On 7 February 2017, SportsHero Limited (formerly Nevada Iron Limited) completed the legal acquisition of SportsHero Enterprise Pte Ltd (company incorporated in Singapore). The acquisition did not meet the definition of a business combination in accordance with AASB 3 Business Combinations, with SportsHero Enterprise Pte Ltd deemed to be the accounting acquirer. The acquisition has been treated using the principles of reverse acquisition accounting. Effectively SportsHero Enterprise Pte Ltd has acquired the net assets and listing status of SportsHero Limited.

Accordingly the preliminary financial statements of the SportsHero Limited have been prepared as a continuation of the business and operations of SportsHero Enterprise Pte Ltd and the transaction measured at the fair value of the equity instruments that would have been given by the controlled entity, SportsHero Enterprise Pte Ltd, to have exactly the same percentage holding in the new structure at the date of acquisition.

The implications of the acquisition on the preliminary financial statements are as follows;

**Preliminary Statement of Comprehensive Income, Preliminary Statement of Changes in Equity and Preliminary Statement of Cash flow.**

- The 30 June 2017 statements comprise 12 months of SportsHero Enterprise Pte Ltd and its subsidiaries and the period from 7 February 2017 to 30 June 2017 for SportsHero Limited.
- The 30 June 2016 comparative statements comprises the period from 9 March 2016 to 30 June 2016 of SportsHero Enterprise Pte Ltd only.

**Preliminary Statement of Financial Position**

- The preliminary statement of financial position as at 30 June 2017 comprises of SportsHero Limited, SportsHero Enterprise Pte Ltd and the other controlled entities listed in Note 5.
- The comparative statement of financial position at 30 June 2016 comprises SportsHero Enterprise Pte Ltd.

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**Notes to the preliminary financial statements**  
**For the half-year ended 30 June 2017**

**Note 3. Segment reporting**

For management purposes the group is organised into two strategic units:

- Corporate head office in Australia
- Technology development based in Singapore and China

Such structural organisation is determined by the nature of risks and returns associated with each business segment and define the management structure as well as the internal reporting system. It represents the basis on which the Group reports its primary segment information to the Board.

The operating segment analysis presented in these preliminary financial statements reflects operations analysis by business. It best describes the way the group is managed and provides a meaningful insight into the business activities of the Group.

The following table presents details of revenue and operating loss by business segment as well as reconciliation between the information disclosed for reportable segments and the aggregated information in the preliminary financial statements. The information disclosed in the table below is derived directly from the internal financial reporting system used by the Board of Directors to monitor and evaluate the performance of our operating segments separately.

	Australia \$	Singapore \$	China \$	Total \$
<b>Year ended 30 June 2016</b>				
Revenue from external customers	-	-	-	-
Inter-segment revenue	-	-	-	-
Reportable segment loss before tax	-	(151,260)	-	(151,260)
<b>Year ended 30 June 2017</b>				
Revenue from external customers	8,764	350	-	9,113
Inter-segment revenue	-	-	-	-
Reportable segment loss before tax	(2,648,383)	(1,204,537)	(413,724)	(4,266,644)
Reportable segments assets at 30 June 2016	-	2,452,142	-	2,452,142
Reportable segments assets at 30 June 2017	1,320,262	1,743,668	11,460	3,075,390

**Note 4. Contingent Assets and Liabilities**

There are no contingent assets and or liabilities at the date of this report.

**SportsHero Limited**  
**Notes to the preliminary financial statements**  
**for the financial year ended 30 June 2017**

**Note 5. Controlled entities**

	<b>Date control gained</b>	<b>Country of Incorporation</b>	<b>Principal Activities</b>	<b>Ownership %</b>
<b>Parent entity</b>				
SportsHero Limited (formerly known as Nevada Iron Limited)		Australia	Parent	
<b>Name of Controlled Entity</b>				
Sportz Hero Pty Ltd	7 February 2017	Australia	Investment holding	100%
SportsHero Enterprise Pte Ltd	7 February 2017	Singapore	Technology development	100%
SportsHero Information Technology (Shanghai) Co Ltd.	7 February 2017	China	Technology development	100%